

# GIVING TUESDAY

NOVEMBER 30, 2021

**GIVINGTUESDAY** is a global movement of charitable giving that inspires generosity and amplifies small acts of kindness. It is the start to the giving season and it has GoByBike BC inspired to bring about change in communities by encouraging people to opt for bikes. As a leading provincial organization in cycling for British Columbia, we will continue to promote and encourage active transportation, through cycling. On this GivingTuesday, you can do your part to contribute to a cleaner and brighter future by donating to GobyBike BC. Your gift will go to support GBBBC programs such as Bike to Work and Bike to School initiatives and will promote a provincial movement that inspires everyone to GoByBike.

This **GIVINGTUESDAY**, our hearts go out to all the communities across our province who have experienced loss and damages as a result of fires and floods. GoByBike BC works in many of the impacted communities. We ask that you please keep these communities in your thoughts as you think about ways to help and as you consider your philanthropic gifts this year.

For GBBBC, 2021 was a wild ride. With so many of our daily activities affected by regulations brought on by COVID, it's even more important for us to keep inspiring people to **#GoByBike**. Over the 'pandemic year' we've heard from so many people that cycling has helped them cope as they reduced their stress and anxiety while they cycled through this challenging time. We have also inspired more than 50,000 people to GoByBike this year, saving 418,026 Kilograms of greenhouse gas emissions during our GoByBike programs and improving air quality.

Please consider donating this GivingTuesday and click on the link below. Your support is vital and needed - Imagine if just 10% of our 50,000 participants donated \$10.00 each ... that could help so many communities experience the joy of using a bike for transportation and increase access for even more people to change their lives and join the movement!

GoByBike events throughout BC are offered for free and facilitated through the support of the BC Society. All of our activities are possible thanks to the generosity of funders such as the Province of BC, Corporate Sponsors, foundations **and the support of people like you!**

Thank you for making a positive contribution to GBBBC and being part of the cycling community. We truly appreciate you giving back this **#GIVINGTUESDAY**. Now is the time to commit to cycle, connect to community and ride for change! Please share widely.

[gobybikebc.ca/donate](https://gobybikebc.ca/donate)

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