PRESENTED BY THE BIKE TO WORK SOCIETY



GO BY BIKE WEEK

SEPT. 28 - OCT. 4 2020









GO BY BIKE WEEK





Welcome All Discovery Riders!

Whether you have lived in the Greater Victoria region your entire life or you just recently moved here, these Discovery Rides are designed for you! Each ride is geared towards getting you outside and exploring some of the local art, culture, and natural features of this region in a fun and engaging new way during Go by Bike Week! Unlike the Scavenger Hunt challenge, the Discovery Ride packages include photos and 'points of interest' along a predetermined cycling route. These rides are curated much like a self-guided tour and tell a story about a neighbourhood to encourage riders to dive into the history of a place in a thoughtful way.

How to participate in the challenge and win prizes:

- 1. Browse the neighbourhood ride packages posted on the 'community resource' section of the Go by Bike BC Greater Victoria webpage.
- 2. Select a ride, then Download the PDF of the ride you want to take, along with the Google Maps link on your phone, or printed off the computer.
- 3. Create a free account on the Go by Bike BC website, and get ready to log your ride kilometres.
- 4. Go for a bike ride and explore the 'points of interest!'
- 5. Submit your kms on your new Go by Bike BC account, or team page.
- 6. Submit a photo, story, or video to us about your experience or something you discovered on this Discovery Ride challenge. Submissions can be sent to us by tagging #GobyBikeWeek on Instagram or Facebook, or emailed to admin@biketowork.ca.

With every submission, you will be entered into a draw for a chance to win a gift card to a local restaurant or shop. Prize winners for this challenge will be drawn after October 4th.

Neighbourhood Discovery Rides available:

- Oak Bay Archives
- North Saanich
- Victoria/Downtown
- View Royal/Esquimalt

Activities are designed with adult supervision in mind. Before undertaking any outdoor activities, please be sure to follow the latest COVID-19 Provincial Support and Information.